

Communication Corner - Places to Reach the Unchurched

Are most of your friends churched? Do find yourself swapping fliers, invitations and announcements with the same friends and family who go to other churches? If you feel you have no idea where to find people without church homes, here's a list to consider:

- *At your house.* Sometimes, we fail to realize the members of our own family who do not attend or belong to a body of believers.
- *Volunteer projects.* If you regularly volunteer in the community, look around and invite other volunteers who you are building a relationship with.
- *Running errands.* Have you ever asked your hair stylist, barber or accountant to join you in worship?
- *Neighborhood gatherings.* When you attend the socials or association meetings for your community, why not share invite cards or fliers from the church.
- *Co-workers.* Does everyone at your job have a church home?
- *New members.* Often new members are a wonderful source for reaching others who are unchurched. Sometimes their friends are also not churched.
- *Next door to the church.* When was the last time you placed a flier or invitation in the door of the church's neighbors?
- *Parents of your children's friends.* Extend invites to all the friends of your children. If the soccer league is having a holiday social, share invites.
- *Groups that use the facility.* Do civic groups use your church building? Invite their members.
- *Where you go.* Gyms, libraries, sporting events are all great places.

Source: Lynette Hawkins, http://awesomeinsight.com/?page_id=2969